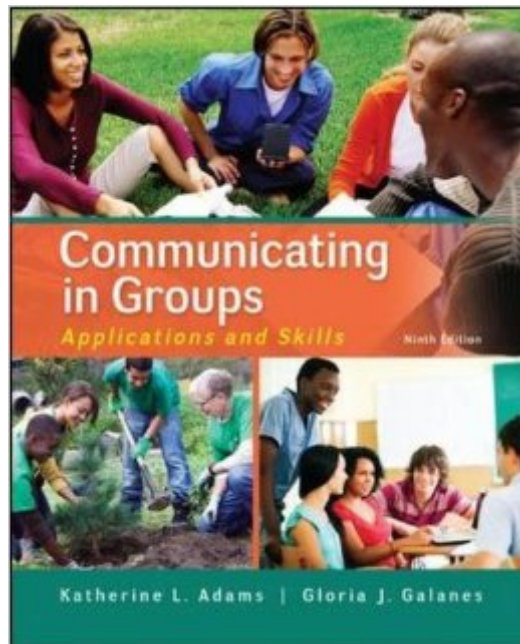


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# Communicating In Groups: Applications And Skills



## Synopsis

In its ninth edition, *Communicating in Groups* provides a fresh look at modern group communication while retaining the foundational information about research and theory that has made the text so popular. Helpful tables and images, as well as boxes showcasing ethical dilemmas, "Apply Now" situations, and current issues related to media and technology complement the information. Along with the authors' conversational style, these features make the text accessible and relatable for students, who will come away with a deep understanding of small group communication and the positive impact they can make through effective interactions. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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## Book Information

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## Customer Reviews

Over the past several years I've had to read several text books, especially those having to do with speech communication. The majority of these speech communication books I have had to read are long, dry, and dull. They tend to be filled with all sorts of theories and very little actual real-life experience examples or practice. COMMUNICATION IN GROUPS isn't like that and does one of the best jobs for a textbook of combining the theories behind small group communication with vivid, real-life examples to illustrate the ideas. The book lays out the format for working in small groups, explains how and why small groups are formed, the decisions that small groups have to make, problems that small groups face, and principles of how a group can work together to complete their project and make a presentation. Terms are defined in easy-to-understand language and examples are relevant and applicable. The book is fairly easy to read and unlike most textbooks I have forced myself to read, I actually enjoyed reading COMMUNICATION IN GROUPS. I would recommend this text for any small group communication class or anyone interested in the field of small group communication.

Nothing against for renting, but the authors made pure fire kindle. I just wish I had a fireplace, and that it wasn't a rental. Great book if you're suffering from insomnia, or are looking for something similar to watching grass grow, or paint drying.

The book was a little damaged when I received it ( back of the book along with some pages seemed like it was cut from a box cutter) but I taped it no biggie, other then that the book works and it was much more cheaper then how much our school book store was selling it. I saved a lot of money. will be using this more often.

I'm not really excited over this book. I think it is very boring and dry. I read a chapter a week and it is a struggle. As soon as I read the words I forget what they said since it is so boring. It would be nice to see an infusion of fun into the text to try and make communication a little more interesting.

I bought Communicating in Groups as part of a class I was taking in school. The book was a bit dull for the most part, they could use additional exercises that engages the reader rather than droning on and on.

Rented this for a summer class at the community college. Required book. No complaints.

cost effective for students on limited budget to rent the book. eta is fantastic.

It was interesting to read the cases scenarios, but the terms were technical for me. And it wasn't more examples . I didn't enjoy the book, but the class it was fun.

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